

Carolyn Harris MP  
Chair of the Gambling Related Harm APPG  
House of Commons  
London  
SW1A 0AA

11 January 2020

By email: carolyn.harris.mp@parliament.uk

Dear Carolyn,

**Re: BGC member funding to GambleAware**

Thank you for your letter dated 4 January 2021.

The Betting and Gaming Council's largest members – Bet365, Entain, William Hill and Flutter Entertainment – publicly announced in June 2020 that they intend to donate £100 million to GambleAware to commission prevention and treatment services.<sup>1</sup> The current estimate of the minimum funding available each year is as follows:

2020/21 - £5 million

2021/22 - £10 million

2022/23 - £25 million

2023/24 - £35 million.

The balance of £25 million will be spread between the period from April 2021 and March 2024 due to the current uncertainties around the economic impact of the Covid-19 pandemic.

Payments will be made directly by each of the four companies to GambleAware and details will be published on the charity's website on a quarterly basis as is the case for all donations. Donations received from the four companies in the first three quarters of the fundraising year ending 31 March 2021 currently total £2.2 million, with further contributions expected in the fourth quarter thus ensuring the pledge of £5 million is achieved.

As reported in the *Review of the Gambling Act 2005 Terms of Reference and Call for Evidence* published by the Department for Digital, Culture, Media, and Sport (DCMS) on 8 December 2020, GambleAware is working with the Department of Health and Social Care (DHSC) and the NHS to ensure the best use of this pledged

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<sup>1</sup> <https://bettingandgamingcouncil.com/news/100mpledge-to-help-problem-gamblers/>

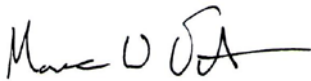
funding, and to align and integrate the expansion of treatment services across the whole system so patients get the right treatment at the right time.<sup>2</sup>

For its part, GambleAware plans to publish a new Strategic Commissioning Plan in April 2021 that will detail the charity's objectives for commissioning prevention and treatment services during the next five years.

GambleAware currently has funding agreements in place with Central North West London and Leeds & York Partnership NHS Foundation Trusts. However, funding the development of further NHS specialist clinics is a matter for the NHS. The NHS Mental Health Implementation Plan, 2019/20 – 2023/24 sets out plans including a funding profile. Specifically, it says: *“Central transformation funding will be made available to systems (via targeted allocation) to establish a total of 15 new NHS specialist problem gambling clinics by 2023/24.”*<sup>3</sup>

I hope this is helpful.

With kind regards



Marc Etches  
Chief Executive

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<sup>2</sup> <https://www.gov.uk/government/publications/review-of-the-gambling-act-2005-terms-of-reference-and-call-for-evidence/review-of-the-gambling-act-2005-terms-of-reference-and-call-for-evidence>

<sup>3</sup> <https://www.longtermplan.nhs.uk/wp-content/uploads/2019/07/nhs-mental-health-implementation-plan-2019-20-2023-24.pdf>