

THE MIX

Essential support for under 25s



Supporting
Children and
Young People
around gambling
harms

Gambleaware

December 2019

Looking over the edge



Reach of services offered by The Mix

Social impressions
7,000,000

Social subscribers
105,000

Online information & peer support
2,400,000

Crisis, listening & signposting
60,000

Counselling
1,800

Social media & UGC

Expert online content

Moderated discussion boards

Live chat

Multichannel helpline

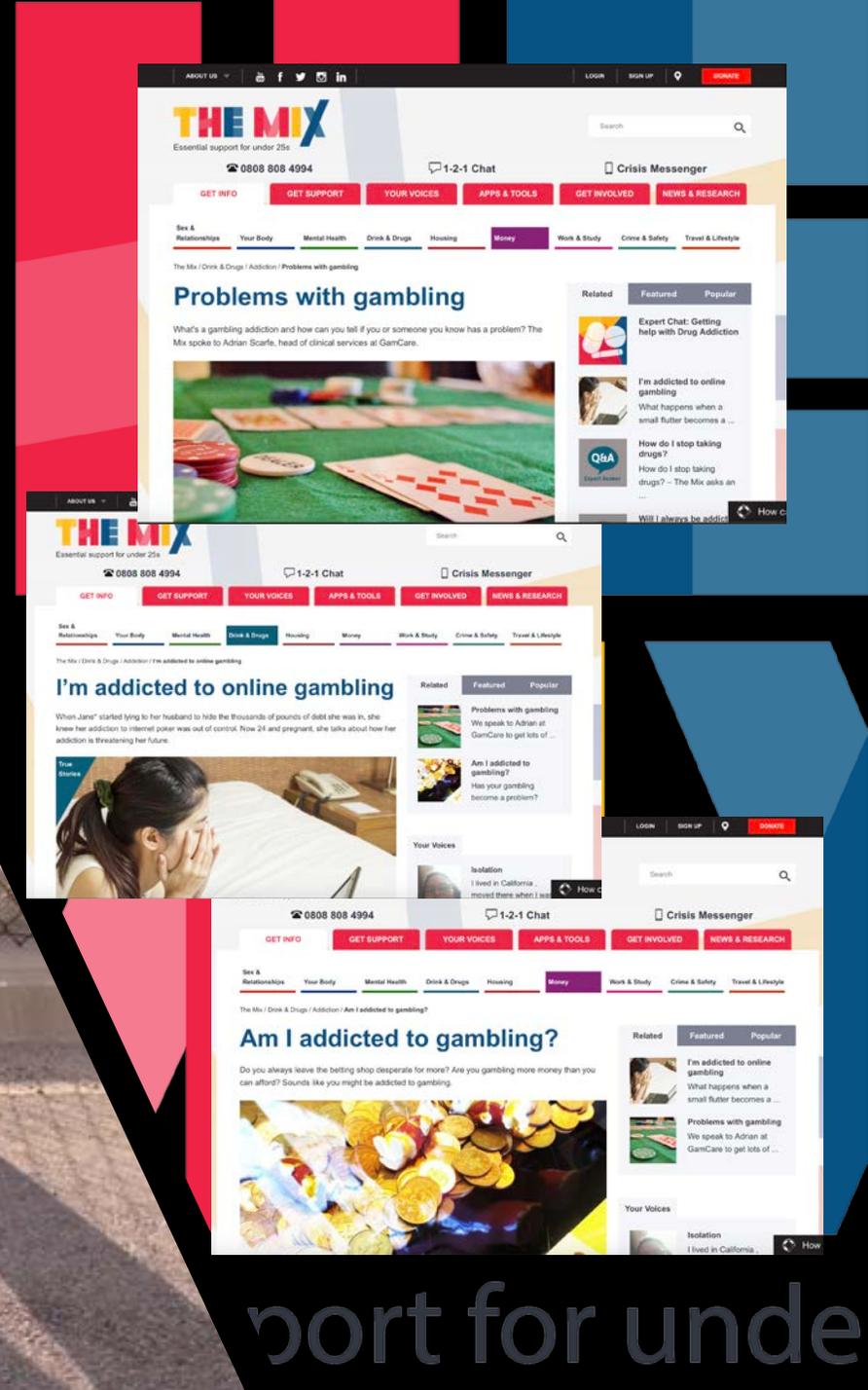
Phone & chat counselling

Our cost per intervention is just **60p**

We reach **2.5 million** young people every year

Asking our community

“In a lot of debt on my credit card, due to online gambling, too many nights out, too many football matches (every home & away) and just can't stop spending. Been thrown out of my house, had fights with family and all but failed my exams. Also, have no love life whatsoever... :banghead: ”

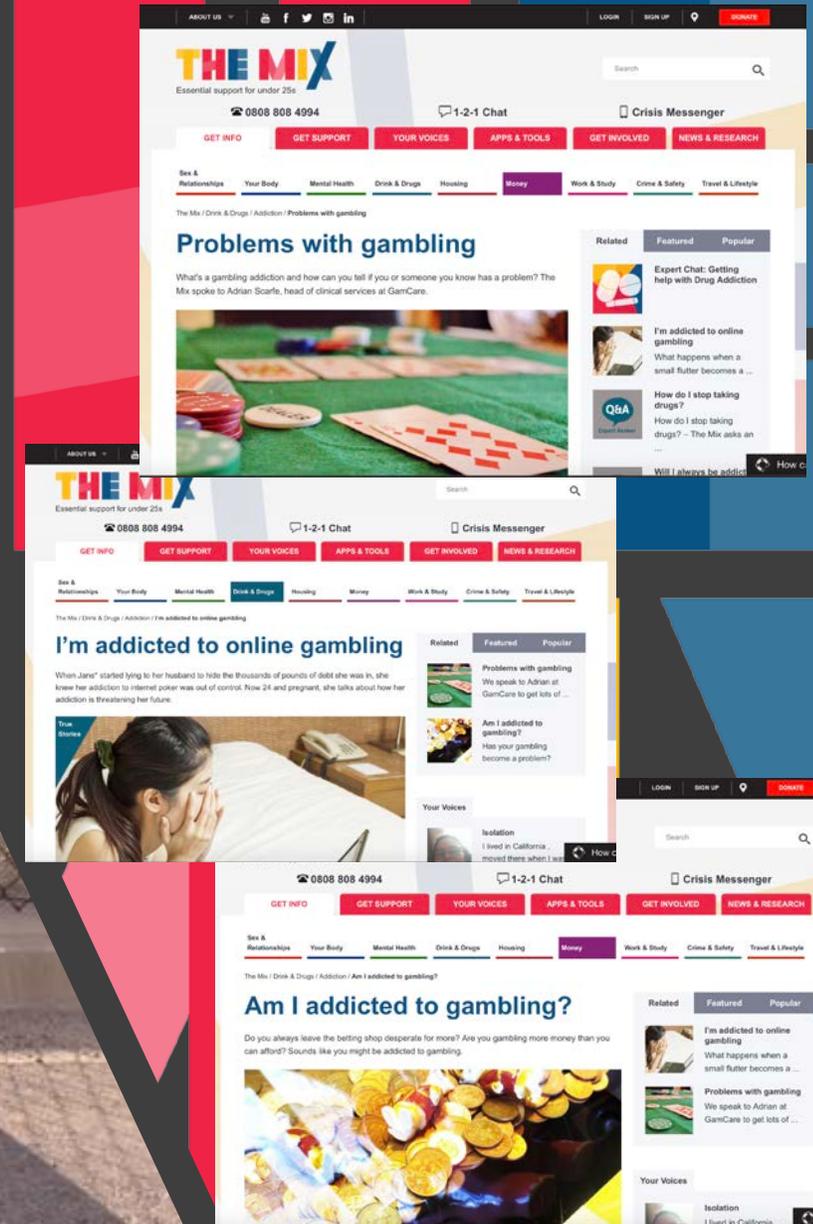


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Responses from our community

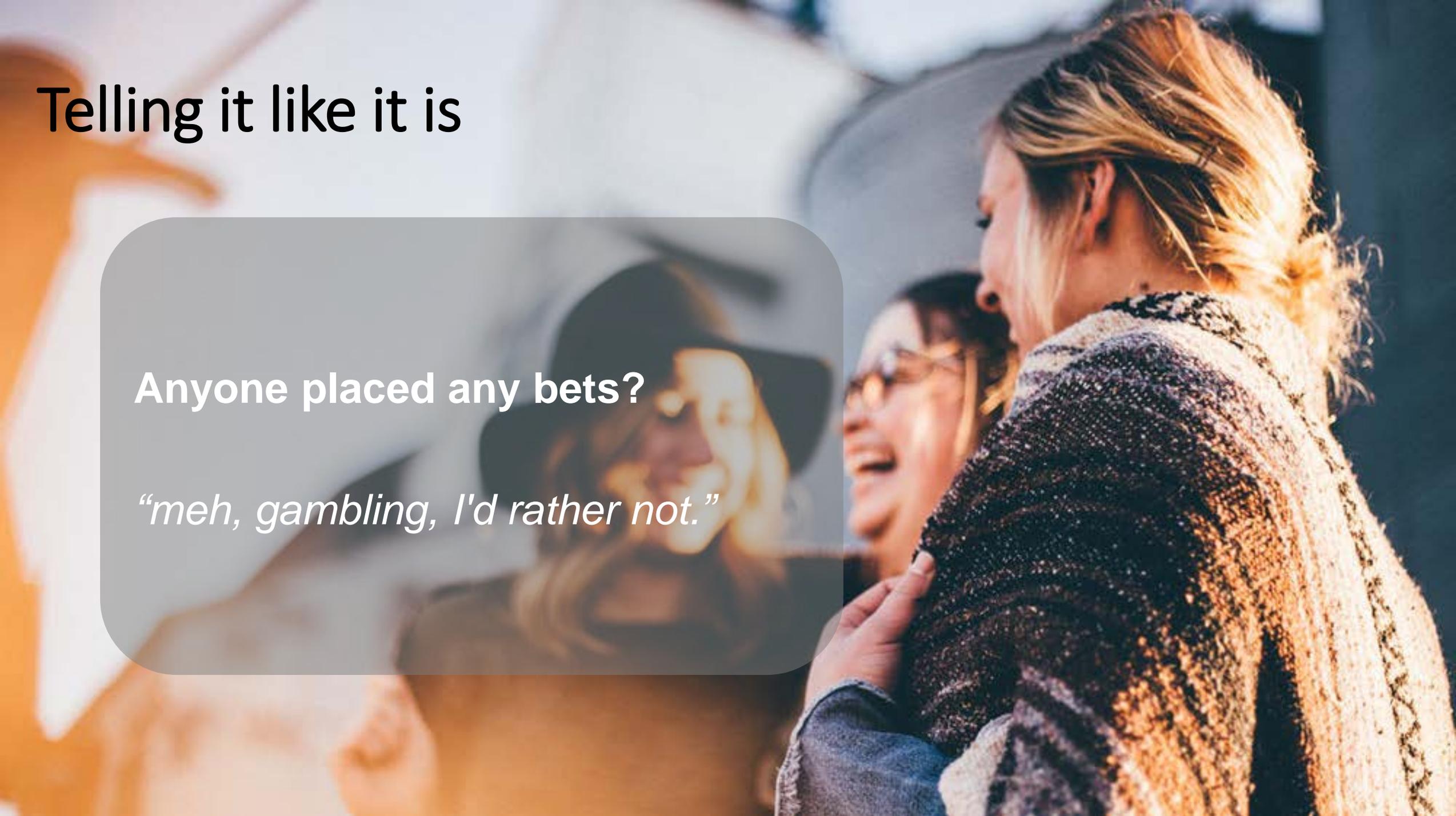
"First off, cut the card up right now to stop you using it. Then go into the bank, explain the situation, and tell them you want to set up a payment plan to pay off the money. I know it's scary confronting a problem like this but it's the only way to get it sorted."

"Gambling sites are probably not the best way forward for you. They seem good when you're reading about what you could win, but the chances are you will lose and then you'll be in a worse position than before."



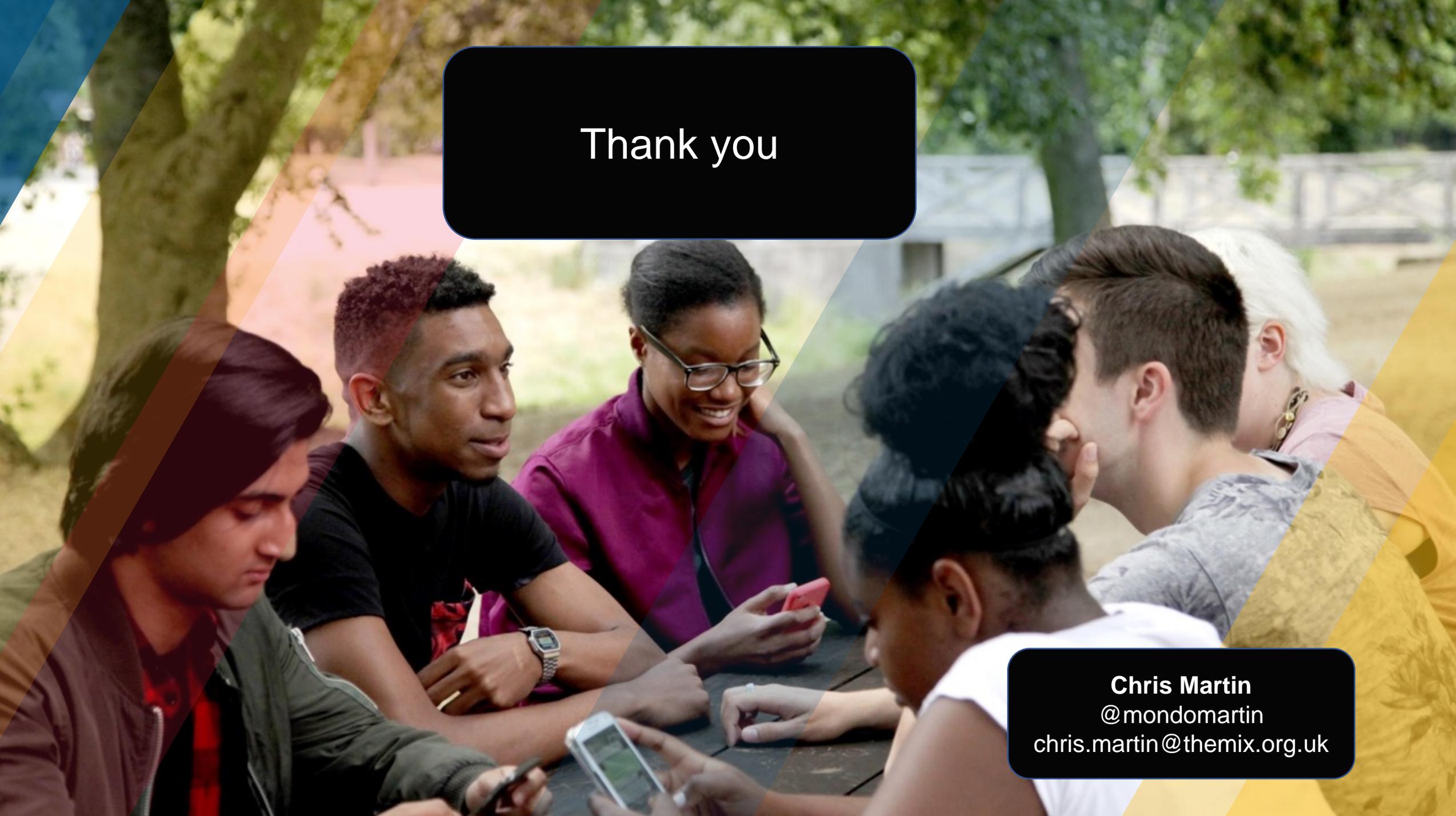
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Telling it like it is

A photograph of a group of people at a social gathering. In the foreground, a woman with blonde hair tied back is wearing a dark, patterned sweater. She is looking towards the right. In the background, another woman with glasses is smiling and looking towards the left. The scene is lit with warm, golden light, suggesting an indoor setting with large windows or a well-lit room.

Anyone placed any bets?

“meh, gambling, I'd rather not.”



Thank you

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