

GambleAware

Donor Interaction Protocol

Maintaining the charity's independence in its interactions with the gambling industry

- Interaction with donors is a necessary element of the charity's work to raise funds in furtherance of our purposes. GambleAware is a wholly independent charity operating a framework agreement with the UK Gambling Commission to keep people in Great Britain safe from gambling harms. Companies holding a licence with the UK Gambling Commission are required to make an annual contribution to fund research into the prevention and treatment of gambling-related harms, harm prevention approaches and treatment for those harmed by gambling.
- **Accepting a donation will never lead to a donor having any right to contribute to, or influence, GambleAware's strategy. GambleAware devises its strategy on its own terms and free from influence.**

This document sets out the key elements of the protocol which governs GambleAware employees in their interactions with representatives of licenced gambling operators and other organisations and individuals.

The key elements of the protocol:

- The primary purpose of an interaction with a gambling company is to secure funding and/or to explain the funding process prescribed by licence and operated by GambleAware.¹
- Where details of GambleAware strategy or commissioned work is presented (either existing or proposed) it will be made clear that this is for information only and not for consultation.
- Employees must adhere to any internal **Gift and Entertainment** and **Anti-Bribery Policies** and complete any **In-Kind Donations Register**.
- Where possible, meetings with gambling operators should be conducted with **two** GambleAware employees present.
- All meetings with gambling companies should be Minuted and a copy of the Minutes shared with the company post-meeting and saved in a secure location by GambleAware as a record of the discussion.
- The terms of the Donations Acceptance & Refusal Policy shall be adhered to at all times.

¹ *Licence Conditions & Code of Practice; reference - LCCP 3.1.1.2 – Social Responsibility*