

NEWS ANNOUNCEMENT

GambleAware publishes list of donations and pledges received between April 2021 and September 2021

London, 28 October 2021: GambleAware has today published the full list of donations and pledges it received during its first and second quarter of the financial year 2021-22.

During the first half of GambleAware's financial year, the charity received a total of £10.6 million. This monies was given in the form of voluntary donations from the gambling industry and excludes regulatory settlements and additional donations.

Currently, GambleAware asks all those who profit from gambling in Britain to donate a minimum of 0.1% of their Gross Gambling Yield (GGY) annually direct to GambleAware under guidance issued by the Gambling Commission. The £10.6 million received includes increased contribution levels from the leading operators who committed to raise the percentage of GGY they donate from 0.1% in increments to 1% by 2023. The leading operators' pledged percentage contribution this year is 0.5% of GGY.

The funds donated to GambleAware go towards activity which is delivered against the charity's four commissioning objectives, and is supportive of a collaborative, whole-system approach to the prevention of gambling harms.

GambleAware's vision is for a society safe from gambling harms. To achieve this, the charity is currently delivery more than 40 workstreams of work against each commissioning objective. This activity includes services and programmes of work such as:

- **the National Gambling Treatment Service**, which includes the begambleaware.org website, National Gambling Helpline and treatment services across Great Britain.
- the **Gambling Education Hub**, which is being expanded to England and Wales
- the **Annual Great Britain Treatment & Support Survey**, and interactive maps, which show the reported demand for treatment and support across the country.
- **National prevention and awareness campaigns** such as Bet Regret and the National Gambling Treatment Service campaign.

GambleAware has a robust, independent and accountable system of governance process and procedures in place. The charity is also guided by a Board of trustees which is entirely independent of the gambling industry. These assurances are in place to ensure the gambling industry has no influence over the charity's commissioning decisions.

The full list of organisations and the amount donated is available to view in full [here](#).

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About GambleAware

- GambleAware is an independent charity (Charity No. England & Wales 1093910, Scotland SC049433) that champions a public health approach to preventing gambling harms – see www.begambleaware.org/for-professionals/about-us
- GambleAware is a commissioner of independent evidence-informed prevention and treatment services in partnership with expert organisations and agencies across Great Britain, with over £56 million of funding under active management.
- In April 2021 GambleAware published a new five-year strategy which defined the charity's vision of **a society where people are safe from gambling harms**. This vision is based on a whole-system approach, which acknowledges the many other organisations, networks and individuals, including those who have lived experience of gambling harms, that already play a key role across the system, or have the potential to do so in the future. Alongside this, GambleAware outlined its four key strategic priorities and four commissioning objectives which will help guide the charity as it strives to achieve its vision.
- In partnership with gambling treatment providers, GambleAware has spent several years methodically building structures for commissioning a coherent system of brief intervention and treatment services, with clearly defined care pathways and established referral routes to and from the NHS – a National Gambling Treatment Service.
- GambleAware produces public health campaigns including 'Bet Regret' and is responsible for the design and delivery of the campaign based on best practice in public health education. See: www.begambleaware.org/for-professionals/safer-gambling-campaign.